

MINE 897

Cameron Heaton

3/2/2011

Abstract

The development and implementation of Corporate Social Responsibility (CSR) within the extractive industry is essential from a Canadian perspective because: (a) the overwhelming participation in exploration and mining domestically and globally by Canadian extractive companies; and (b) the need for a *social license to operate* is becoming the normative. Canadian extractive companies are currently employing a variety of CSR frameworks to increase the likelihood of maintaining and acquiring new social licenses to operate. Moreover, the Canadian government has developed its own CSR framework, CSR: Building the Canadian Advantage. This presentation attempts to: (1) provide an overview of CSR from the viewpoint of the extractive industry; (2) examine and critique current domestic and international CSR frameworks; (3) examine why the Canadian government and extractive industry are at the forefront of extractive CSR; and (4) describe the Canadian government's CSR framework.